IMPACT MELANOMA

TOGETHER WE WILL CONQUER SKIN CANCER IN THE USA!

IMPACT Melanoma is proud to be both a content contributor and a sponsor of the movie *Conquering Skin Cancer USA,* produced by Moonshine Agency of Australia.

With the movie and movie preview now available for viewing, IMPACT Melanoma is seeking Partners in Prevention to help us reach communities throughout the United States.

Our goal is to screen the movie for as many people as possible, creating an informative but fun event.

THE OPPORTUNITY

Raise awareness of the **MOST PREVENTABLE** cancer in the United States.

Plan **LOCAL EVENTS** to encourage sun safe habits, **PROMOTE PREVENTION** and early detection.

Together let's **SAVE LIVES** and conquer skin cancer.

We encourage interested parties to consider incorporating *Conquering Skin Cancer USA* – Event in a Box into existing events in your community or on your campus.

Think parents weekend, homecoming, road races, festivals, and more!

IMPACT MELANOMA

TARGET AUDIENCES

We are seeking Partners in Prevention for events across the country targeting a wide audience including but not limited to:

COLLEGES AND UNIVERSITIES

COMMUNITY ORGANIZATIONS/ CANCER COALITION GROUPS

BUSINESSES AND ORGANIZATIONS

ELEMENTS OF AN *EVENT IN A BOX*

IMPACT's *Event in a Box* is designed to help plan and execute a successful local event.

ELEMENTS OF A LOCAL EVENT MAY INCLUDE:

MOVIE EXPERIENCE

Watch the movie preview (30 minutes) OR the full movie (75 minutes) complete with snacks and drinks.

SKIN CHECKS

by local dermatologists

A SPEAKER

e.g., local dermatologist or local medical professional

A SPEAKER PANEL to share expertise, stories, or a Q&A session. Panel may include medical professionals, dermatologists, survivors, family members, and caregivers.