FOR IMMEDIATE RELEASE

Date  May XX, 2024

<ORGANIZATION> joins IMPACT Melanoma as a Partner in Prevention with IMPACT Melanoma focused on increasing awareness, prevention, and early detection as melanoma awareness month begins.

May is Melanoma and Skin Cancer Awareness month, and <XYZ organization> is pleased to be a Partner in Prevention with IMPACT Melanoma to increase awareness of the dangers of exposure to the sun’s UV rays and to encourage the adoption of sun safe habits every day throughout the year.

While skin cancer is the most commonly diagnosed cancer of all types, it is also preventable. Together <<ORGANIZATION NAME>> and IMPACT Melanoma are focused on increasing awareness of the seriousness of skin cancer, especially melanoma which kills on average one person per hour in the United States. Additionally, when detected early, skin cancer, including melanoma, is 99% curable. Prevention is essential and adopting healthy sun habits include regular use of sunscreen throughout the year and any time the UV index is 3 or higher. Prevention measures include wearing a hat, sunglasses and protective clothing and seeking shade, including portable shade to protect from the sun’s harmful UV rays.

May is an important month in the effort to increase awareness of the dangers of skin cancer, especially among 15-29-year-olds where skin cancer is the second highest form of cancer.

<<Organization>> has partnered with IMPACT Melanoma including its anchor program, Practice Safe Skin, providing access to free sunscreen throughout communities including <list communities here>.

Look for sunscreen dispensers throughout these communities and remember to be SunSafe every day of the year.

About IMPACT Melanoma
IMPACT Melanoma, a national non-profit 501(c)(3) organization, is the nation’s leading non-profit dedicated to significantly reducing melanoma in the United States and
saving lives. With a focus on prevention education programs that include customized and integrated programs for communities, IMPACT Melanoma is committed to supporting melanoma patients and their families and advocating for and influencing urban development policies to address shade equity in America. To learn more about IMPACT Melanoma, visit https://impactmelanoma.org/.

About <<Organization name>>

<<Insert boilerplate info here>>