Thank you to our Diamond Sponsor!

Coolibar®
Sun Protection You Wear®
SHADES OF HOPE GALA
Friday, October 27, 2023
Four Seasons Hotel Boston | 200 Boylston Street, Boston, MA

This year’s Gala celebrates our top supporters who tirelessly help us continue our mission of prevention and early detection of melanoma. This exclusive gathering will include a short program with delicious food stations, cocktails and fabulous live & silent auction. The experience continues with live entertainment, dancing and dessert. We can’t wait to see you for this VIP event!

We are grateful to our sponsors whose dedication and financial support allows us to provide free educational programs and support services nationwide. Our work would not be possible without you. Join the family of IMPACT sponsors!

IMPACT MELANOMA PROGRAMS

You will find our programs in communities, hospital systems, municipalities, and educational institutions across the United States. Help us continue to be the national voice for melanoma prevention, education and support with your sponsorship.

Underwriting Opportunities

As a thank you for your support, we will recognize your generosity and express our gratitude at the event and via social media. Here are variety of ways to help support our cause:

- Dinner | $15,000
- Open Bar | $10,000
- Audio Visual | $5,000
- Printing | $5,000
- Entertainment | $5,000
- Music | $3,500
- Décor | $3,000
- Valet Parking | $2,500
- Mobile Bidding | $1,500
- Photography | $1,000
If you are interested in more tickets for your party, please let Amy Mason know & we will accommodate such requests with our compliments as venue capacity & the event’s exclusivity permits.

**Diamond Sponsor - $50,000**

- **Celebrate:** 8 tickets to the deluxe VIP reception & your own table at the intimate VIP Gala
- **Act:** Six sunscreen dispensers placed in mutually agreeable venues & receive an IMPACT sun safety education program tailored to your organization
- **Shine:** Receive recognition on event night from the podium, as well as in event brochures, media, communications, bidding platforms & signage
- **Reach:** Your company or organization, & you, will be recognized with your logo & profile in IMPACT Melanoma’s social media, blogs, website & communication campaigns

**Platinum Sponsor - $25,000**

- **Celebrate:** 6 tickets to the deluxe VIP reception & your own table at the intimate VIP Gala
- **Act:** Three sunscreen dispensers placed in mutually agreeable venues & receive an IMPACT sun safety education program tailored to your organization
- **Shine:** Receive recognition on event night from the podium, as well as in event brochures, media, communications, bidding platforms & signage
- **Reach:** Your company or organization, & you, will be recognized with your logo & profile in IMPACT Melanoma’s social media, blogs, website & communication campaigns

**Gold Sponsor - $15,000**

- **Celebrate:** 4 tickets to the deluxe VIP reception & your own table at the intimate VIP Gala
- **Act:** Two sunscreen dispensers placed in mutually agreeable venues
- **Shine:** Receive recognition in event brochures, media, communications, bidding platforms & signage
- **Reach:** Your company or organization will be recognized with your logo in IMPACT Melanoma’s social media, website & communication campaigns

**Silver Sponsor - $10,000**

- **Celebrate:** 4 tickets to the deluxe VIP reception
- **Act:** One sunscreen dispenser placed in mutually agreeable venues
- **Shine:** Receive recognition in event brochures, media, communications & signage
- **Reach:** Your company or organization will be recognized with your logo in IMPACT Melanoma’s social media, website & communication campaigns

**Bronze Sponsor - $5,000**

- **Celebrate:** 2 tickets to the deluxe VIP reception
- **Shine:** Receive recognition in event brochures, media, communications & signage
- **Reach:** Your company or organization will be recognized with your logo in IMPACT Melanoma’s social media, website & communication campaigns
Why is IMPACT Melanoma's mission to bring awareness, early detection, prevention & providing support to those diagnosed, so important?

- One person dies of melanoma every hour, every day.
- Studies show that daily use of an SPF 15 or higher sunscreen reduces the risk of melanoma by 50%.
- Cover up in the sun, consider sun protective clothing as the best defense against skin cancer. Remember hats and sunglasses too.
- Find some shade. Trees, and shade structures help prevent skin cancer and reduce the effects of other medical illnesses.
- Early detection saves lives. Do a head to toe skin check every month and see your MD if you see anything new or changing on your skin.

About Us
IMPACT Melanoma, a national non-profit 501(c)(3) organization, provides education, prevention, and support for the most serious form of skin cancer. We are dedicated to reducing the incidence of melanoma through a variety of award-winning prevention and early detection programs and providing support to patients and families who are struggling with the disease.

A Board of Directors and Medical Advisory Board comprised of business people, healthcare professionals, and leading melanoma specialists provide guidance to IMPACT. Our events provide funding for education and support programs aimed at melanoma prevention, early detection, and support for patients and their families.

THANK YOU!
Your support, partnership and sponsorship is essential in allowing us to expand the scope of our programs to reach more people and save more lives. Together, we can make an IMPACT today and create a healthier tomorrow.
To register, scan the QR code, visit our website, or complete the form below.

Contact Information
Name: __________________________________________________________________
Organization: __________________________________________________________________
Billing Address: __________________________________________________________________
City: ___________________________ State: ___________ Zip: ___________
Phone: ___________________________
Email: ___________________________ We would like to be listed as: ___________

Method of Payment
☐ Check payable to “IMPACT Melanoma” with “Shades of Hope” on the memo line.
☐ Charge the following credit card:
Card Number:_____________________________________________
Expiration Date: ________________________ CCV: ___________
Name on Card:_____________________________________________
SIGNATURE:________________________________ DATE:_________

Mail to Amy Mason IMPACT Melanoma 490 Virginia Road, Suite 11 Concord, MA 01742
Phone: 800-557-6352 Email: amason@impactmelanoma.org
Logo: Please email your logo to Theresa Deer at tdeer@impactmelanoma.org if applicable

We would like to be Event Sponsors
☐ Diamond - $50,000
☐ Platinum - $25,000
☐ Gold - $15,000
☐ Silver - $10,000
☐ Bronze - $5,000

We would like to be Event Underwriters:
☐ Dinner
☐ Open Bar
☐ Audio Visual
☐ Printing
☐ Entertainment

We would like to be Event Underwriters:
☐ Music
☐ Décor
☐ Valet Parking
☐ Mobile Bidding
☐ Photography

IMPACTMELANOMA.ORG
Call 800-557-6352
Email Amy Mason at amason@impactmelanoma.org